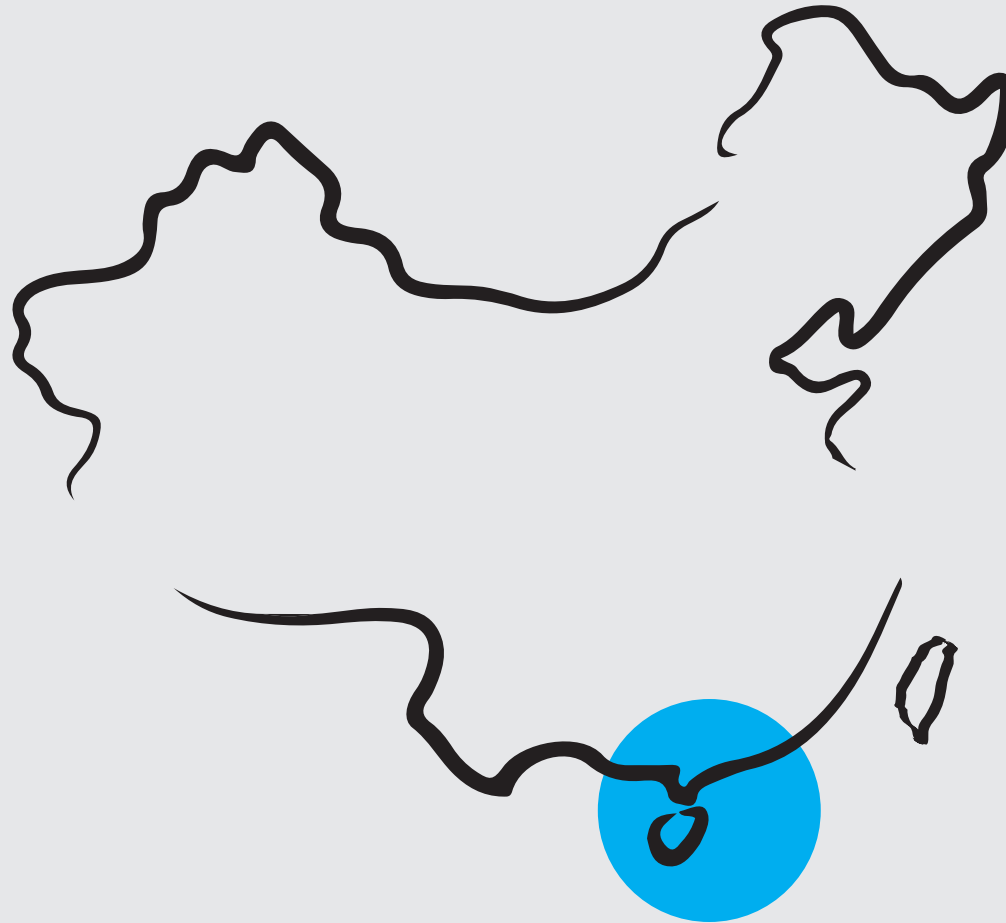
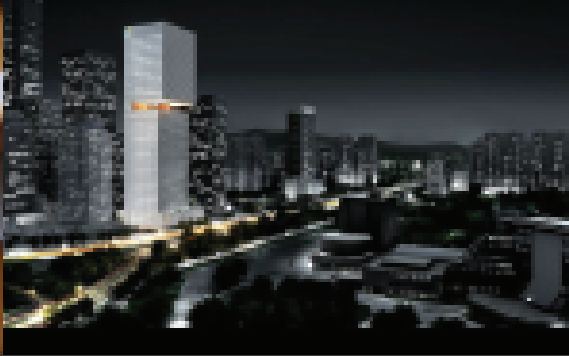


creativity **inside** factories

strategy . innovation . product design . engineering . packaging



prototyping . quality management . production follow-up . manufacturing . logistics



## About us

From concept to delivery

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We find it fascinating to physically hold an idea.  
Our goal in founding Hintsid is to help you develop your products into businesses.

Hintsid is better than a simple design agency because we are in the right place with the right people. Our creative design teams live in the same neighborhood as the manufacturers, not on the opposite side of the world.

We're more than just a trading company. We constantly follow up with suppliers to ensure your project is moving forward at a rapid pace. We also meet face to face with the factory's technicians to help them better understand your design specifications.

With our headquarters in the center of the South China's Pearl River Delta, we have direct access to suppliers that possess the resources and experience you need.

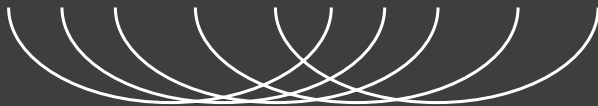
We are your partner on the ground as well as your teammate. We give you constant feedback and updates on your project and always look to save you time and money every chance we get. This isn't just business. This is who we are.

# How do you currently work ?

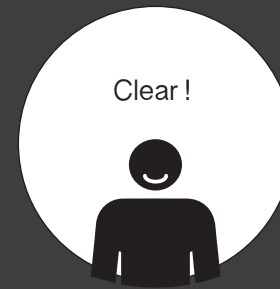
Less confusion . More efficiency

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With many different parties



With only one



HINTSIDE

# People who design and produce

## Services and commitments

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- 1** **Strategy & Project evaluation**  
A creative partner by your side
- 2** **Ideas to design**  
A new technology, market or functionality?
- 3** **Design to production**  
Combining creativity and technical know-how with your expectations
- 4** **Sourcing & quality management**  
We handle projects all the way to delivery
- 5** **Production follow up**  
A mobile team, when and where you need it
- 6** **Workflow optimization**  
Easily track your project

# People who design your ideas

We make ideas become creative design

# People who produce your design

We take creative design all the way to production

## Looking for design solutions ?

### WE ARE

Product Designers  
Graphical Designers  
Web and UI Designers  
Creative Engineers

### WE DO

Strategy & Marketing  
Branding & Visual identity  
Sketching and 3D concepts  
Tooling design



design

together

better

faster

## Looking for manufacturing solutions ?

### WE ARE

Inside factories  
Working with tooling suppliers  
With manufacturer technicians  
On the production line

### WE DO

3D design tooling  
Prototyping  
Production follow-up  
Quality control



we do design  
design better  
better design

we do better  
better design together  
design together

we are together  
faster together  
together faster

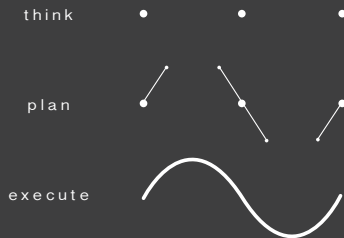
we are faster  
design together  
design better faster

# Strategy & project evaluation

## A creative partner by your side

We developed our foundation with one goal in mind: to provide you the best solutions. Creativity should be an advantage, not an impediment. We measure your project's feasibility based on product complexity, supplier selection, lead times, and existing competitors, all free of charge!

We help you connect the dots



reddot design award



KICKSTARTER



quirky

design  
boom



core77

YD  
YANKO DESIGN

## Tailored project solutions

- Project cost and lead time evaluation
- Visual identity and branding
- Additional partnership resources
- Marketing content planning
- Generate visibility in the creative community

## Expand your business with our team

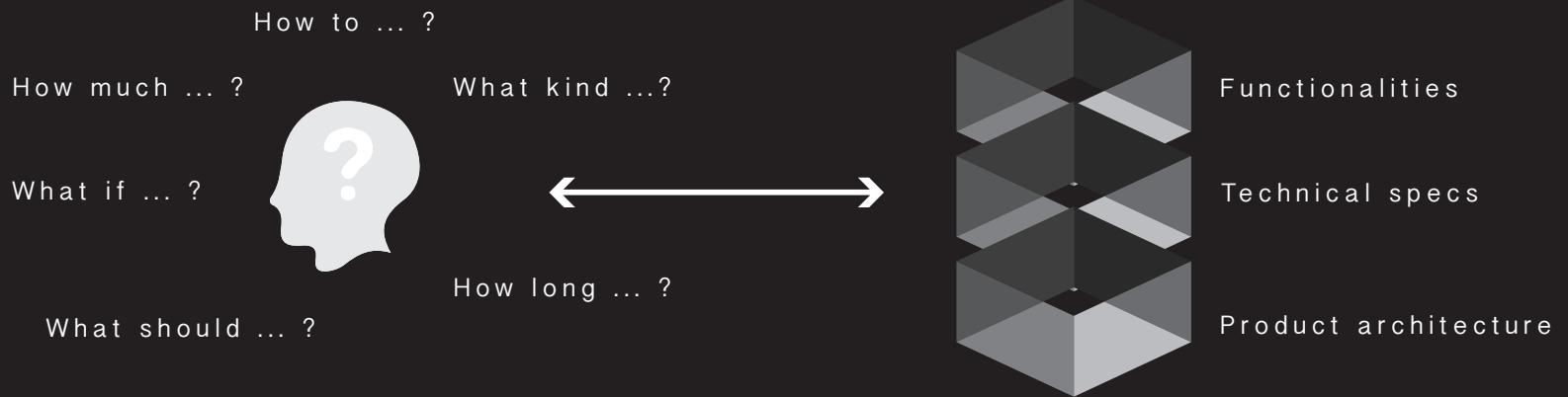
- Strategy specification
- Product positioning
- Marketing and technology research
- Business plan construction
- Low cost advantage by producing in China

# Ideas to design

A new technology, market or functionality? Let's work on it.

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If you have an opportunity or an idea, don't wait to make it happen.  
We help you mitigate risks with thorough preparation before final product launch.



## Gather creativity and knowledge

- Preconcept functionality research
- Evaluation of existing technical solutions
- Project feasibility and existing sample evaluation
- Advice on CMF (Color, Material, Finishing)

## Prepare to launch your product

- Translate your idea into product specifications
- Get manufacturers' feedback on technology maturity
- Evaluate preconcept based on complexity and cost
- Prepare product architecture and components



# Design to production

Combining creativity and technical know-how with your expectations

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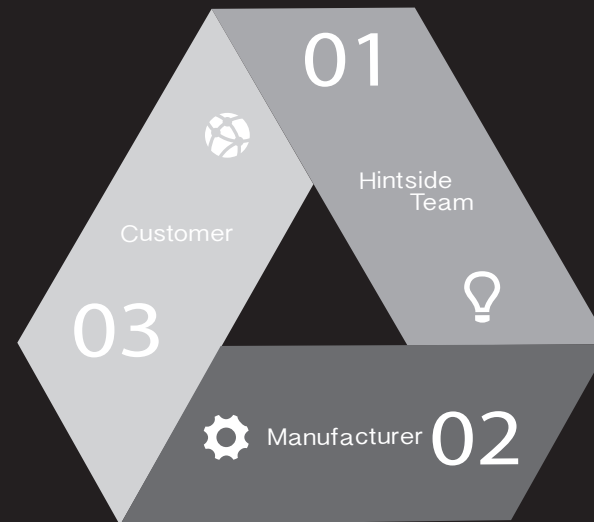
Our designers work on projects involving OEM/ODM directly with manufacturing engineers. Hintsid consolidates the roles of a design agency, trading company, R&D firm, and quality control company, all under one roof. We go beyond simple functionalities to solve technical issues before they arise.

## Ideas design

- Idea sketches
- Story board
- 3D modeling - realistic rendering
- Visual promotional support
- Packaging artwork

## Tooling design

- Technical specifications
- Component sourcing and quotation
- Mold design
- Software & hardware design
- Prototyping



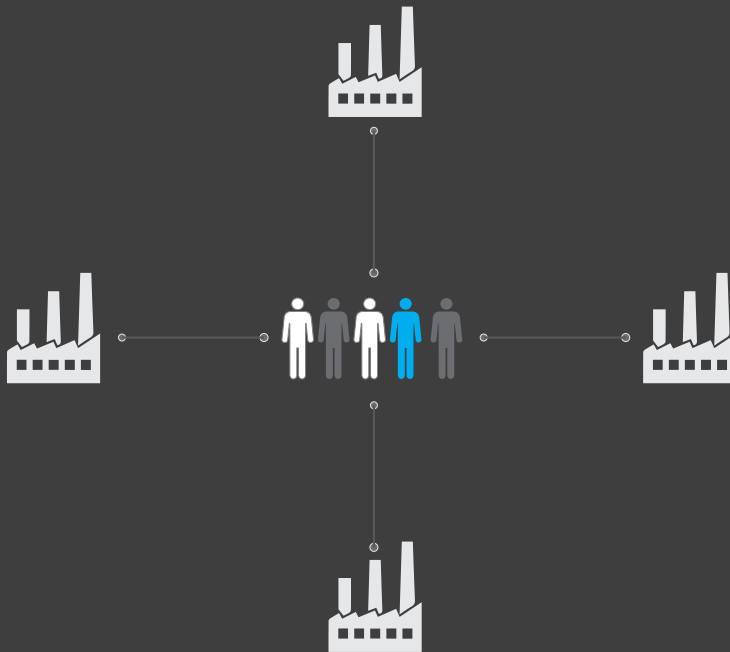
We ensure the success of every project by working with these three aspects. Every party can follow the progress easily, making it effortless to move forward together.

# Sourcing and quality management

A mobile team. Where you really need one.

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Making a product in China can be stressful. That's why we close the gap between you and manufacturers. Suppliers are part of our creative team. We are your bridge between design and manufacturing. Quality problems arise from miscommunication and a lack of understanding. We work inside the factories to eliminate these problems before they occur.



## A network of factories

- Evaluate and audit new suppliers
- Coordinate between different manufacturers
- Manage multiple deadlines to meet your project needs

## A mobile team

- Our designers and technicians are in the field:
- Solving technical problems
- Aiming for the target price
- Sampling the first units produced / printed
- Testing hardware and quality constantly

## A high level of quality

- Prototype evaluation
- Daily quality control
- Certification and Lab testing by independent third parties

# Production follow up

We handle projects all the way to delivery

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Our factories are carefully selected to ensure they comply with your home country's regulatory standards and values. We evaluate the quality of each supplier based on their adaptability to changes in your project. Staying inside the factory guarantees the design adheres to all quality requirements. Without these production issues, you stay within your schedule while avoiding unexpected costs.

## Immediate updates

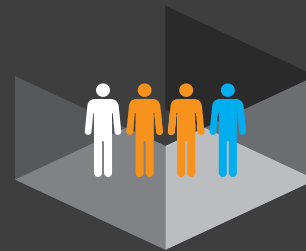
- Quotations directly from experts
- Prototype and sampling
- Design modifications
- Storage and delivery

## Supply chain management

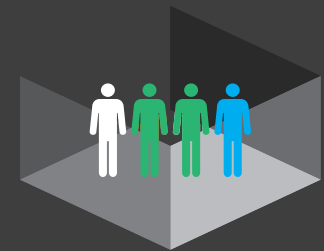
- Packing preparation
- Transparent tracking access
- Worldwide delivery

## Sales and distribution

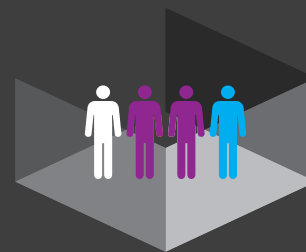
- E-shop platform development for your home country
- Translation and adaptation to Chinese market
- Legal advice and licensing to sell in China



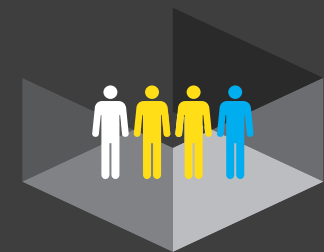
Supplier A



Supplier B



Supplier C



Supplier D

# Workflow optimization

Easily track your project together with us and our partners

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We believe combining different sets of skills can be synergistic if done properly.

By using new collaborative tools we break the barriers to communication between all of the parties involved.

No matter what software you use, we optimize file exchange and compatibility to ensure everything works smoothly.

## Tracking & Knowledge sharing

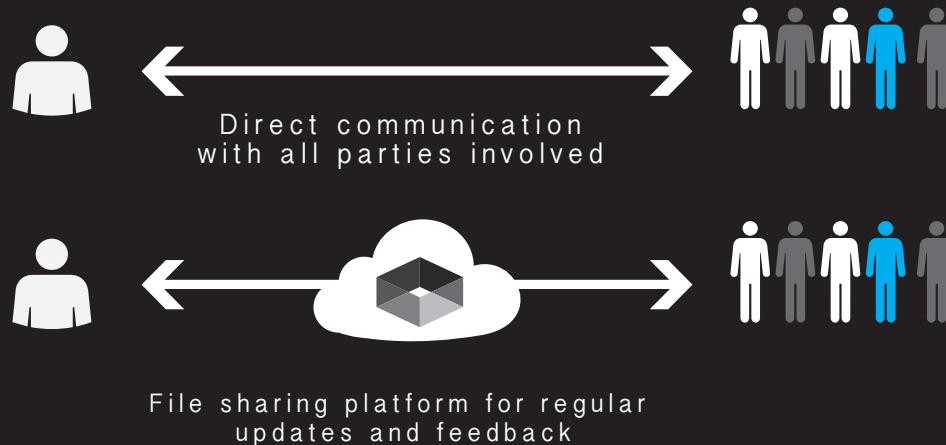
Adaptation to your current workflow

Technical file exchange

Tracking progress and knowledge management

Storage in Cloud solution

AGILE project management



## “A la carte”

Choose what you need for your project

### Ideas to produce

You need to enhance an idea with a creative team by your side to make it come true.

### Design to manufacture

You need a solution that's designed to help you every step of the way.

### Sourcing management

You need a team that connects with different suppliers to find all the components you require.

### Sales & distribution

You need a team to help you build a platform to sell your products in the Chinese market.

### Strategy & project evaluation

You need to evaluate feasibility if you want to launch a product successfully.

### Workflow optimization

You need a transparent tracking system that gives you clear project updates in real time.

### Production follow up

You need a reliable partner to serve as a trusted on site source during your production to solve any technical issues and launch mass production.

### Quality control

You need people that solve quality issues on the spot so that goods are certified and ready to export.

### Delivery

Concept sketches  
3D models  
Graphical design  
Packaging

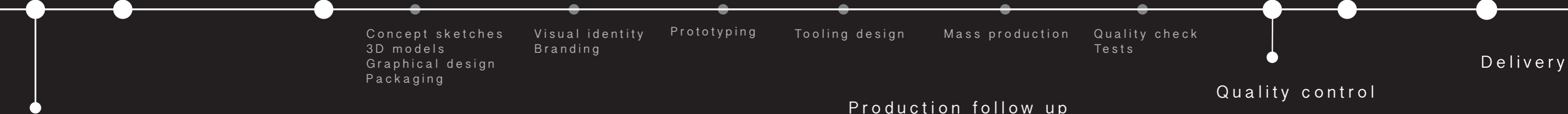
Visual identity  
Branding

Prototyping

Tooling design

Mass production

Quality check  
Tests



## End-to-end project

Choose what you need for your project

# 8 Reasons to work with us

Our differences and strengths

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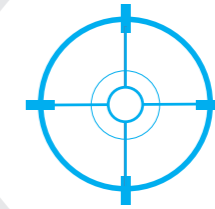
No more intermediaries  
Just one.



Fully integrated trading company and  
design firm in one business model



Flexible and tailored solutions  
for your projects



Fully transparent process  
from design to delivery



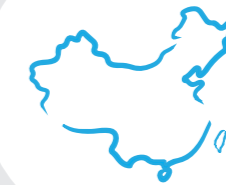
On-site design teams working  
directly with factory technicians



Design services that go beyond  
simple engineering specs

中文  
英语  
法语

International team proficient in  
English - Chinese - French



Experienced partners in  
the Chinese market

# Testimonials

They worked with us

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Luc WONG  
General Manager  
Best-pack-solution Ltd  
CHINA - Dongguan  
Printing factory

Hintside helped us work more efficiently with our international and local customers. Thanks to their design skills and their presence within the walls of our factories, it was much easier to meet clients' needs.

We also worked with Hintside to design and produce an innovative packaging solution that distinguished our product in a competitive market.



Edouard MAIRE  
Managing Director  
MAIREHK  
HONG KONG  
Mobile accessories distributor

Hintside did an exceptional job of establishing our company's connection with the Chinese manufacturing sector.

Having them on the ground allowed us to focus on our core strategy. Their design teams evaluated a range of products based on affordability to meet our specific needs. They took care of OEM design all the way to going to port.



Catherine XIAO  
Marketing Director  
Obeco Technology LTD  
HONG KONG  
Mobile accessories designer

Mobile accessories is a really competitive market in Asia. To get the advantage we needed, our company was forced to find a new way to add value to our products.

Hintside aided us in our new product development process by offering new functions for our products. They were also our primary link with China mainland factories to deal with technical issues until mass production.

DESIGN TOGETHER

PROXIMITY

CREATIVE

MOBILITY

TRANSPARENCY

AGILE TEAM



Elsa DANSKI

Product Manager

EMIELIFE TECHNOLOGY

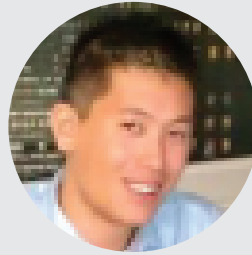
CHINA - Shenzhen

Electronic appliances design agency

Our project focused on new wireless chargers.

Hintside took care of the conceptual and engineering work with their suppliers. They also helped me lay the foundation for our e-commerce website.

It was a relief to have an experienced partner in the design field to handle issues that previously took so much time and energy.



Olivier SAYAN

Project Manager

e-Commerce PIXMANIA Grp.

FRANCE - Paris

Electronics appliance distributor

Specializing in AGILE project management, our company built an optimized design-oriented process with Hintside.

Our goal was to perfectly link local and international parties together. With Hintside's transparent tracking system we could see easily see the progress being made on our project everyday.



Robert HALASZ

General Sales Manager

Bene

CHINA - Shanghai

Office furnitures


We wanted to have a integrated design service partner.


We chose to work closely with Hintside because their central location in the Shenzhen/Guangzhou area. One of the most valuable aspects of working with them was that they designed directly with the factories so we didn't run into any problems throughout the entire project. They also provided continuous design and production follow-ups.




*“ Creativity is intelligence having fun. ”*


- Albert Einstein

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